



How to host an employee **CARPOOL SOCIAL**

spare
the
air



CARPOOL SOCIAL

What is a Carpool Social?

It's a festive event hosted by individual employers or multiple employers from businesses in the same area or office park. It provides an opportunity for employees to get to know one another, figure out who lives nearby, and get comfortable with the idea of carpooling together.

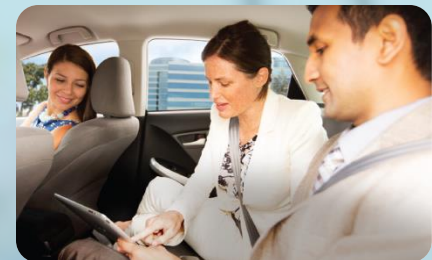
Benefits to employers

Rideshare programs provided by employers can:

- Improve attendance, productivity and morale at the workplace
- Reduce commute stress
- Build a sense of community
- Provide a unified commitment to Spare the Air

This Carpool Social Kit includes:

- Step-by-step Carpool Social guide
- Icebreaker Carpool Bingo Game
- Suggested playlist of carpool-themed songs
- Carpool Social Sustainable Sips "mocktail" recipes





CARPOOL SOCIAL

Step-by-Step guide to a Carpool Social

1. Identify all the employees (and businesses close by) that might like to participate in a carpool program.
2. Set a date and time for the Carpool Social, ideally later in the day, so participants can relax and unwind without having to head back to their desk to finish up work.
3. Send out an e-vite invitation to the event.
4. Create nametags from the RSVP list that include the attendees' name, company (if applicable) and zip code.
5. Break out groups by zip codes and encourage employees to mingle with others who live nearby and share a similar route and schedule.
6. Serve up eco-friendly “mocktails” for the designated drivers (suggestions for Sustainable Sips included in this Kit).
7. Send an e-mail after the Social to all attendees with the names and contact information of people that attended, organized by zip code.



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Icebreaker BINGO

Icebreaker BINGO is a great way to get people to interact with others they may not know.

Participants are each given a Bingo sheet (included), and instructed to go around the room identifying one person who matches each of the conditions listed on the next page, and write that person's name in the corresponding square of the Bingo sheet. There can be no repeated names.

The first person to fill out the bingo sheet yells "Bingo!" and wins.



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Icebreaker BINGO Questions

- A. Carpools at least once a week with colleagues from work
- B. Signed up for Regional Rideshare
- C. Carpooled to work today
- D. Carpooled to an off-site work event within the past 3 months
- E. Carpools with other parents to their kids' school
- F. Carpools with other parents to their kids' after-school activities
- G. Takes public transit to work at least once a week
- H. Has taken advantage of at least two incentives available to carpoolers (free bridge toll, carpool lane, free parking, Parking cash-out, Guaranteed ride home)
- I. Walked to lunch today
- J. Walked child to school today
- K. Rode bike to work this week
- L. Uses 511.org's Trip-planner to map public transit route
- M. Left car at home today
- N. Is enrolled in a car share service (such as City Carshare or ZipCar) for special trips that require a car
- O. Is part of a one-car household
- P. Is part of a no-car household



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A (Name)	E (Name)	I (Name)	M (Name)
B (Name)	F (Name)	J (Name)	N (Name)
C (Name)	G (Name)	K (Name)	O (Name)
D (Name)	H (Name)	L (Name)	P (Name)



CARPOOL SOCIAL

Carpool Social Songlist

Create a playlist for your Carpool Social with these carpool-themed songs:

On the Road Again, Willie Nelson

Get Outta My Dreams, Get Into My Car, Billy Ocean

Mustang Sally, Wilson Pickett

Ride the Wind, Poison

Road Trippin, Red Hot Chili Peppers

Little Red Corvette, Prince

Shut up and Drive, Rihanna

Low Rider, WAR

Free Ride, Edgar Winter

Cars, Gary Numan

Drive, The Cars

Free Ride, Nick Drake

Blowin' In The Wind, Bob Dylan

She Drives Me Crazy, Fine Young Cannibals

Slow Ride, Foghat

Freeway of Love, Aretha Franklin

Still They Ride, Journey

Drive My Car, The Beatles

Harder to Breathe, Maroon 5

Big Yellow Taxi, Joni Mitchell

Route 66, Chuck Berry



CARPOOL SOCIAL

Mocktails (non-alcoholic cocktails)

Sans-Gria

A refreshing blend of sustainable non-alcoholic wine and seasonal fruits. Serves 4-6:

- 1 bottle of non-alcoholic white wine (Pearl Blanc Organic White Wine)
- 1 peach, cut into wedges
- 1½ cups sliced strawberries
- 1 nectarine, cut into wedges
- ½ cup lemonade (for pre-made organic, Purity's or Calories in 365)
- 1 cup ginger ale or soda water
- Ice

Directions:

Combine non-alcoholic wine and fruit in a large pitcher. Chill overnight and right before serving, add ice and ginger ale or soda water. Serve in wine glasses.



CARPOOL SOCIAL

Mocktails (non-alcoholic cocktails)

Guiltless Ginger Ale

Serves 4-6:

- 1 1/2 Tbsp grated ginger
- 1 lemon
- 1 cup sugar
- 1/4 teaspoon yeast
- cool water
- clean 2-liter bottle or growler jug

Directions:

Juice the lemon and set it aside. Pour the sugar into the bottle. Pour the yeast into the bottle. Shake the bottle so that the yeast and sugar are mixed well. Pour the ginger and the lemon juice into the bottle. Fill the bottle about one-quarter full of cold water and shake well again, so that everything is mixed well and the sugar and yeast are dissolved.

Fill up the bottle with water until nearly but not quite full, leaving an inch or two of space from the lid. Leave out the bottle in a warm spot for 2-3 days, or until it's carbonated to the degree you want. Chill the ginger ale in the fridge and enjoy.

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